



EIBA MILAN 2017

43<sup>rd</sup> EIBA ConferenceINTERNATIONAL BUSINESS  
IN THE INFORMATION AGE

Call for Papers

14<sup>th</sup> - 16<sup>th</sup> December 2017

Politecnico di Milano School of Management, Italy

With the emergence of the information and communication age, the associated changes in the character of international business activity have been profound. Some of the features that characterize the new age include **organizational decentralization, vertical disintegration and specialization, modularity, flexibility, accelerated knowledge creation, exchange and diffusion, increased technological complexity, inter-organizational collaboration and openness, various kinds of networks and new manufacturing technologies**. Institutional settings have also evolved alongside the new wave of technological innovation, leading to changes across countries in the mechanisms responsible for cross-country standardization, intellectual property rights, and regulatory requirements.

The EIBA Milan conference 2017 is dedicated to exploring the new opportunities and challenges that these changes in the international economic, technological, and social environment are creating for actors like established MNEs, SMEs, international new ventures, and global start-ups, as well as for developing and less developed countries.

**Welcome to Milan!**

*Milan has been acknowledged as one of the top destinations to visit by CNN and The New York Times. Milan is the hub of Italian economy, design, fashion, culture, music, entertainment, media and sports.*

## IMPORTANT DATES

April 1<sup>st</sup>, 2017**July 16<sup>th</sup>, 2017**September 1<sup>st</sup>, 2017**September 1<sup>st</sup>, 2017**September 15<sup>th</sup>, 2017**October 15<sup>th</sup>, 2017**December 14<sup>th</sup> - 16<sup>th</sup>, 2017

Opening of paper submission system

**Deadline for paper and panel submission**

Registration opens

**Deadline for doctoral events, paper development workshops and posters**

Notification of accepted papers

**Deadline for early bird fee**

EIBA Milan conference 2017!

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## CONFERENCE TRACKS

- 1. Internationalisation in the Information Age**  
*Keith Brouthers and Bent Petersen*
- 2. Knowledge Management and Innovation**  
*Isabel Alvarez and Grazia Santangelo*
- 3. Geography and International Business**  
*Ram Mudambi and Simona Iammarino*
- 4. MNEs and Sustainable Development**  
*Elisa Giuliani and Jonathan Doh*
- 5. MNEs, Institutions and Policy**  
*Ana Teresa Tavares and Sarianna Lundan*
- 6. MNE Subsidiary Strategy, and Inter-Firm and Intra-Firm Business Networks**  
*Ulf Andersson*
- 7. MNE Organization and Strategy**  
*Torben Pedersen*
- 8. International Finance, Accounting and Corporate Governance**  
*Igor Filatotchev and Jakob Müllner*
- 9. International HRM and Cross Cultural Issues**  
*Dana Minbaeva*
- 10. International Marketing**  
*Jorma Larimo*
- 11. SMEs and International Entrepreneurship**  
*Niina Nummela and Ivo Zander*
- 12. Emerging MNEs**  
*Ilan Alon and Filip De Beule*
- 13. Novel ways of teaching and doing research**  
*Jens Gammelgaard and Rob van Tulder*

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## ADDITIONAL ACTIVITIES

- The 31<sup>st</sup> John H. Dunning Doctoral Tutorial
- The 6<sup>th</sup> EIBA Doctoral Symposium
- The IBR and JIBS Paper Development Workshops
- EIBA Early Career Network
- Research Method Workshops
- Social Events

**We look forward to receiving your submissions soon - and to hosting you in Milan for EIBA 2017!**

*Lucia Piscitello (Politecnico di Milano)*  
*EIBA President & 2017 Conference Chair*

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## AWARDS (TBC)

- Danny Van Den Bulcke Prize
- Copenhagen Business School Prize
- EIBA Best Doctoral Thesis Proposal in IB Awards
- IBR Best Journal Paper of the Year Award
- MRQ Best Reviewer Award
- Best Paper in each Track Awards including the IMR Award and GSJ Research Prize

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## CONTACT INFORMATION

Detailed information about the conference will be published on the conference website [www.eiba2017.org](http://www.eiba2017.org).

Please e-mail all queries to [info@eiba2017.org](mailto:info@eiba2017.org).